

Vice Provost for Online & Digital Learning

Temple University is seeking a dynamic, entrepreneurial leader to serve as the inaugural **Vice Provost for Online & Digital Learning (VPODL)** and **Executive Director of *Temple Online***. This new, university-wide role will lead the development, growth, and stewardship of Temple's online and digitally enabled academic portfolio at a pivotal moment of institutional transformation.

Temple, among the 50 largest universities in the United States, has evolved into one of the nation's most comprehensive and globally engaged urban public research universities, with 17 schools and colleges, more than 600 academic programs, and more than 32,000 students across eight campuses – including international locations in Rome, Tokyo, and Kyoto. Temple is also the recent recipient of the Carnegie designations of both R1 and a top opportunity college and university, one of just 21 institutions nationwide to earn both distinctions and is home to one of the nation's most comprehensive and diverse learning environments. This is an exciting time to join Temple University as the institution prepares for its 150th year and advances a renewed strategic plan in support of its core mission: expanding access to education, advancing impactful research, and meaningfully engaging supporting the surrounding community.

The VPODL will establish the strategy, operating model, and core capabilities for *Temple Online*, driving enrollment growth, student success, and the rapid development of a high-quality, online portfolio, while leading institutional change. The role includes strengthening digital learning practices, and building sustainable internal capabilities across marketing, enrollment, student support, and instructional design, while effectively managing external partners. Reporting to the Provost, the VPODL will have cabinet-level visibility and work closely with deans, faculty, and academic leaders to align institutional priorities and ensure that online and digital learning initiatives are fully integrated with Temple's academic mission.

Key Responsibilities

Strategic Leadership & Governance

- Establish Temple Online as a central enterprise unit and center of excellence for online and digital learning.
- Set the strategic vision, priorities, and performance goals for Temple Online, including accountability for enrollment growth and revenue performance.

- Oversee the financial model and operating budget for Temple Online, including resource allocation, cost management, and alignment with enrollment and revenue goals.
- Lead institutional change to drive adoption of online initiatives across decentralized schools and departments, including stakeholder engagement, communication, and alignment strategies.

Program Strategy & Market Development

- Lead end-to-end program lifecycle management, from market validation and business case development through launch, scale, and ongoing performance optimization in collaboration with colleges.
- Develop and execute scalable approaches to program launch, pricing, and positioning, with clear enrollment, retention, and revenue targets.
- Partner with faculty and academic leadership to adapt programs for online delivery while maintaining rigorous academic standards and learning outcomes.

Vendor Orchestration & Strategic Partnerships

- Negotiate, manage, and evaluate vendor and partner relationships, including contracts with clear performance metrics, service-level agreements, and exit provisions.
- Balance external partnerships with internal capability development to support sustainable growth.
- Ensure compliance with accreditation, regulatory, and policy requirements.

Talent Leadership & Organizational Culture

- Lead and develop an existing team in compliance, instructional design, and digital learning support, while building and scaling new functions in marketing and student success to support portfolio growth.
- Foster a culture of accountability, collaboration, innovation, and continuous improvement aligned with enrollment, student success, and revenue outcomes.
- Serve as a visible and credible leader for Temple Online, representing the university to internal stakeholders, external partners, and relevant regulatory or professional audiences.

Candidate Profile

Education & Experience

- Advanced degree (master's or higher) required; terminal degree preferred.

- At least 5 years of progressive senior leadership experience in online higher education, digital learning, edtech, or closely related sectors.
- Demonstrated success scaling online or digitally enabled academic programs, including direct ownership of revenue or P&L responsibility, end-to-end program operations, and launching multiple programs at pace.
- Experience negotiating and overseeing third-party partnerships in support of institutional growth and sustainability.
- Proven record of leading teams to achieve measurable outcomes related to enrollment growth, student success, and operational effectiveness.

Core Competencies

- Strategic and operational leader with strong financial acumen and an outcomes-oriented mindset.
- Data-informed decision-maker with fluency in CRM, LMS, and analytics platforms.
- Collaborative executive with high emotional intelligence and a demonstrated ability to partner productively with faculty and academic leaders, while exercising sound judgment to make decisions and advance initiatives when full consensus is not achievable.
- Compelling communicator able to engage, align, and inspire diverse internal and external stakeholders.
- Entrepreneurial and execution-oriented leader able to integrate across functions and constituencies to advance a shared institutional vision, with demonstrated comfort operating in evolving environments.